expereo
faster to the future

This year's enterprise network trends you can't ignore

The traditional approach to enterprise networking — built around capacity, contracts, and static design — is hitting its limits.

AI, cloud expansion, and global ops are stacking pressure.

WHAT'S DRIVING CHANGE

AI
Bandwidth demand growing 30-50%

Cloud
Distributed apps across regions

Resilience
Downtime impacts revenue directly

Global
Provider quality varies by country

Nework Trend #1: The underlay is back in focus

Overlay performance cannot compensate for a weak connectivity foundation. Organizations are reassessing their connectivity architecture — examining which providers deliver independent infrastructure.

Last-mile quality
Assess actual last-mile performance

Carrier diversity
Reduce single-provider risk

Infrastructure routing
Evaluate independent path diversity

Nework Trend #2: AI is driving a new wave of bandwidth demand

AI workloads create large volumes of east-west traffic. Many organizations underestimate the scale.

30-50% AI-generated traffic increase within two years

Increased focus on bandwidth planning, architectural flexibility, and smarter traffic management.

Nework Trend #3: NaaS is reshaping how enterprises consume connectivity

ABI Research forecasts by 2030, over 90% of enterprise networks will be at least 25% NaaS-operated.

90% of enterprises will use NaaS by 2030

- Faster global deployments
- Operational simplicity
- Scalable infrastructure

Choosing the right partner has become a critical strategic decision.

Nework Trend #4: Performance optimization replaces raw bandwidth

The real challenge lies in how traffic moves across the internet. Modern performance strategies rely on intelligent routing and path optimization.

SD-WAN & SASE
Continuously measuring latency, packet loss, jitter. Dynamically steering traffic onto the best available path.

Expereo Enhanced Internet
Using global performance data to evaluate route quality. Selecting higher-quality routes across a curated provider ecosystem.

The result: Enterprises improve application performance and stability without increasing bandwidth capacity.

Nework Trend #5: IPv6 readiness is rising on the enterprise agenda

The long-anticipated transition from IPv4 to IPv6 is moving up the priority list. Forward-looking network teams are preparing now. Preparing early reduces the risk of disruption later and allows organizations to modernize architecture gradually.

Nework Trend #6: LEO satellite connectivity reaches a tipping point

LEO satellite connectivity has matured rapidly. It delivers high throughput, low latency, and fast deployment — making it a viable primary or secondary connectivity option where terrestrial infrastructure is limited.

- Manufacturing
- Energy
- Logistics

Nework Trend #7: SLA accountability is becoming a strategic priority

Fragmented markets, hundreds of providers, and inconsistent standards make performance hard to control. Enterprises want partners who understand local conditions, select the right providers, and take ownership of outcomes — not just uptime promises.

Act before performance gaps impact the business.

Expereo turns complexity into control

With Expereo, you get the resilience, insight, and accountability needed to stay online and consistently perform.

TALK TO AN EXPERT

www.expereo.com