expereo

Is your global internet network ready to scale at the speed your business demands?

Global expansion is not only about bandwidth and finding the right local carrier.

It is a resilience, compliance, procurement, and operational challenge all rolled into one.

Use this checklist to assess your readiness before you commit to new markets, with strategic questions for IT leaders and technical questions for network managers and architects built in to give you the full picture.

1 Site footprint, density & access strategy

Scaling globally means multiplying complexity, not just locations.

How ready are you?	Yes	No
Are the number of sites confirmed for Phase 1, Phase 2, and beyond?	☐	☐
Have you evaluated DIA, broadband, fiber, FWA, LEO options per location?	☐	☐
Are lead times confirmed with local carriers?	☐	☐
Are any site surveys required?	☐	☐
Do you have a global design template that adapts regionally?	☐	☐

Focus point

Access availability varies dramatically by country and even by city. What works in Frankfurt may not exist or work as well in Lagos or Jakarta.

2 Resilience & continuity

Network resilience determines whether growth accelerates or stalls.

How ready are you?	Yes	No
Have you defined application-specific performance floors, not just average SLAs?	☐	☐
Have you mapped primary and secondary carrier paths per site?	☐	☐
Do you have diverse physical routes, not just diverse providers?	☐	☐
Is last-mile redundancy available in each region?	☐	☐
Do you have automatic failover between underlay connections?	☐	☐
Is resilience thoroughly tested?	☐	☐
Do you have 24×7 multilingual support aligned to local time zones?	☐	☐
Can you monitor performance variance in real time at site level?	☐	☐

Focus point

In many countries, true physical diversity is limited. Without local insight, resilience plans can look strong on paper and fail in practice.

3 Regional technology availability

Global strategy meets local infrastructure reality.

How ready are you?	Yes	No
Has fiber penetration been assessed per market?	☐	☐
Are wireless spectrum limitations understood?	☐	☐
Are LEO or satellite solutions required for remote regions?	☐	☐
Are cloud on-ramps available locally?	☐	☐
Are IXPs present to reduce latency?	☐	☐
Has edge compute proximity been reviewed?	☐	☐

Focus point

Technology parity does not exist globally. Planning without market intelligence introduces delay and redesign.

4 Compliance, data, sovereignty & regulatory constraints

Expansion introduces policy exposure, not just performance requirements.

How ready are you?	Yes	No
Have data residency laws been identified per country?	☐	☐
Have any encryption restrictions been reviewed?	☐	☐
Are all licensing requirements for telecom services understood?	☐	☐
Are local entities required to contract with carriers?	☐	☐
Have any cross-border traffic restrictions been assessed?	☐	☐
Are KYC documentation timelines factored in?	☐	☐

Focus point

Regulatory approval in some regions can take months. Missteps delay launches and impact revenue forecasts.

5 Procurement & supplier management

More countries equals more carriers.

How ready are you?	Yes	No
Have the number of local providers required been identified?	☐	☐
Are all SLA structures aligned globally?	☐	☐
Have billing formats been standardized?	☐	☐
Are dispute processes defined?	☐	☐
Are contract renewal timelines mapped?	☐	☐

Focus point

Managing 20–50+ providers introduces administrative overhead that often outweighs perceived cost savings.

6 Operational visibility & governance

You cannot control what you cannot see.

How ready are you?	Yes	No
Do you have a single pane of glass for global performance?	☐	☐
Do you have real-time site-level visibility?	☐	☐
Is proactive incident detection in place?	☐	☐
Do you have lifecycle tracking from order to delivery?	☐	☐
Is historical billing transparency set up by site?	☐	☐

Focus point

Expansion multiplies blind spots unless visibility scales with it.

Scoring your readiness

Yes answers	Your yes %

If you answered:

If you ticked yes for 60%+ of your answers

Your network is ready to scale.

Strong foundations are in place, but scaling globally will strain internal resources without the right operating model.

If you ticked yes for 50–59% of your answers

Your expansion is possible, but risk is moderate to high.

Gaps in your current team's ability to ensure visibility, resilience, or delivery will slow rollout and increase risk unless addressed. Consider using external support from a connectivity partner.

If you ticked yes for under 50% of your answers

Your network is not ready to scale.

Your current model will create delays, instability, and cost pressure. You would benefit from external support from a connectivity partner to remove bottlenecks and ensure high-quality network performance.

The strategic question

Should you work with a connectivity partner?

You can build this capability internally. Or you can work with a managed Network-as-a-Service provider that already has:

- Established carrier ecosystems
- Regional regulatory expertise
- Pre-validated resilience architectures
- Global procurement leverage
- 24×7 operational support
- Centralized visibility across every site

Global expansion is hard because every market behaves differently.

The right partner makes it feel consistent, seamless, and resilient.

Talk to Expereo about your connectivity needs today.

Talk to an expert

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