



eBook

No more blind spots: *Maximizing network value with total visibility and control*

Welcome to the Intelligent Internet platform



Introduction

Today, there would be no business without the Internet. This means your enterprise network is the backbone of your business, and the driving force behind productivity, growth, and revenue. To achieve this, IT and finance leaders need a proactive approach to maximize the impact of all connectivity investments. That means having full visibility of the right network insights.

With the right tools in place for full network visibility, every network investment can drive measurable returns, enabling smarter decisions and sustained business success.

This eBook explores how the right visibility tools can provide actionable insights into your network, empowering you with a centralized view of all global connectivity expenses, so you can accurately forecast your return on investment, uncover any inefficiencies, and control costs.

Unlocking the full potential of network investments

Modern networks enable enterprises to operate seamlessly across the globe.

Enterprises need to invest in the right mix of connectivity technologies like Global Internet, Enhanced Internet, SD-WAN, Fixed Wireless, and Low Earth Orbit (LEO) satellite solutions. The right solutions will depend on the unique needs of every site and location of your business.

And the key to maximizing their impact? A clear view of how each investment contributes to business success at site level.

With real-time insights, IT and finance teams can:

- Identify return on investment from connectivity investments.
- Ensure optimal bandwidth allocation to meet evolving needs.
- Align IT spend with business growth strategies.
- Maintain predictable costs while scaling operations.

Network visibility turns network investments into a competitive advantage, ensuring resources are allocated where they create the most value.

The power of visibility tools

What are visibility tools?

Visibility tools consolidate fragmented network cost and performance data into a single dashboard, providing a holistic view of connectivity investments across their entire lifecycle—from procurement to ongoing performance optimization.

Key benefits of network visibility:

- 1 ROI forecasting:** Use historical data to forecast future investments with confidence.
- 2 Optimized investment allocation:** Ensure network resources are used where they deliver the highest return.
- 3 Global financial oversight:** Maintain centralized control over network spend, no matter where operations expand.
- 4 Performance optimization:** By tracking metrics like latency, jitter, and packet loss, IT teams can prioritize high-performing services and eliminate underperforming ones.
- 5 Global reach:** Ensure seamless and reliable connectivity, even for remote or underserved locations, by selecting the right mix of services.
- 6 Business continuity:** Build resilient networks to prevent disruptions and ensure consistent performance across offices for enhanced productivity.



Selecting the right network visibility tool

Must-have features

When evaluating visibility tools, look for:

- Unified dashboard:** Single-pane-of-glass view for all network services.
- Real-time monitoring:** Up-to-the-minute insights on network performance.
- Granular detail:** Oversight of services at every site and location around the world with metrics on uptime, downtime, planned maintenance and more.
- Insights into technology:** Details of services used at each site, including relevant data bundles and usage for Fixed Wireless access or LEO.
- AI and automation:** Automated incident response means you can expect minimal downtime and lost opportunity costs.
- Lifecycle management:** Tools to oversee procurement, delivery, and billing, making them perfect for cross-departmental collaboration.
- Unified invoicing:** All your invoices in one place covering all sites and services.
- Customizable alerts:** Notifications for anomalies, outages, or cost thresholds.
- API integration:** Seamless integration with existing workflows and systems.
- Clear communications:** Visibility tools should offer clear, trackable communications for all support cases, enabling seamless troubleshooting and project management.

expereoOne

Total visibility, complete control

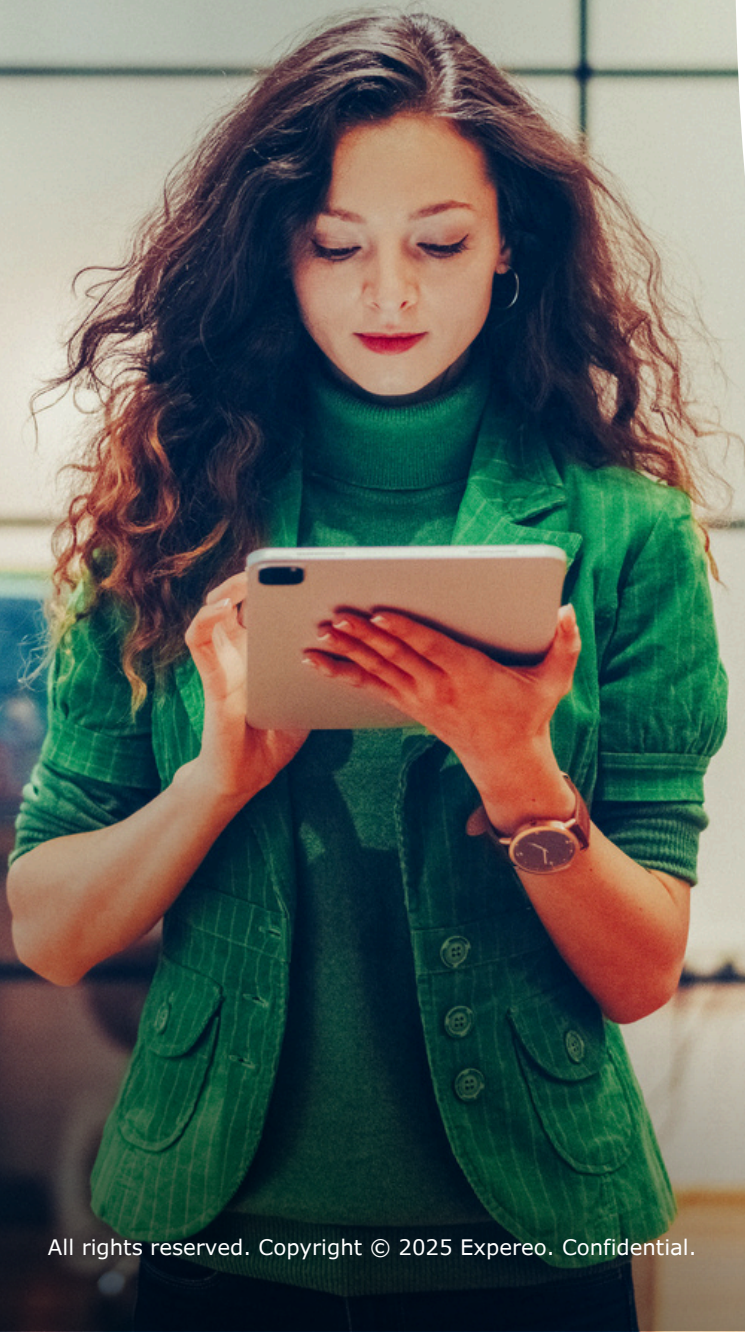
Expereo's intelligent platform empowers IT and finance teams with the insights needed to maximize ROI on their connectivity investments.

With **expereoOne**, enterprises gain network visibility and insights to better manage and plan their network investments, including:

- **A unified, real-time view** of network spending, ensuring alignment with business objectives.
- **Granular cost and performance monitoring** for each site and service worldwide.
- **Elimination of inefficiencies** by identifying underutilized services and optimizing resources.
- **Enhanced financial planning** with historical data and predictive analytics for smarter decision-making.
- **Simplified financial operations** through unified invoicing and full lifecycle oversight.
- **Improved resilience and performance**, leveraging AI-driven insights to prevent downtime and lost opportunity costs.

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Go faster to the future with smart network investments

You wouldn't drive a car without windows, mirrors, and even additional sensors relaying information to the driver. Network visibility is just as vital to businesses and is the key to keeping your people, places, and devices online, productive, and thriving.

By leveraging platforms like **expereoOne**, enterprises can:

- Maximize the ROI of connectivity investments.
- Improve financial predictability and cost efficiency.
- Ensure seamless, uninterrupted business operations.
- Scale with confidence, knowing every investment supports growth.

It's time to move from reactive cost management to proactive efficiency. The right visibility tools will not only reduce network expenses but also position your organization for long-term success.

With Expereo, scaling your business is simpler, smarter, and faster.

Ready to take control of your network with network visibility and control?

Explore how using **expereoOne** can provide the visibility and insights you need to drive efficiency and connectivity.

Let's connect your business to the future.

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