

eBook

A framework for networking strategy planning

*Scale globally, enable productivity, and
transform your business with Expereo*



Welcome to the Intelligent Internet platform

6 Steps to strategic network planning

Introduction

A connected business is a productive business, but achieving seamless global connectivity is no small feat. Adding new sites, optimizing existing networks, and staying resilient can strain resources and overwhelm even the most capable teams.

The reality? A do-it-yourself approach to network management is riddled with challenges — from fragmented visibility to unpredictable performance.

That's why we created this guide.

It provides the essential framework for scaling your network, while showing how partnering with a Managed Service Provider (MSP) is the ultimate move for business success, simplified network management, and optimized connectivity.

STEP 1: Defining objectives and scope



Start with clarity to scale with purpose.

Whether you're deploying new sites or optimizing current ones, your connectivity goals should be crystal clear. Are you aiming for faster performance across global offices? Ensuring business continuity with reliable backup solutions? Pinpointing these goals sets the foundation for an effective strategy.

Outline the scope of your transformation. Will this involve global teams, mission-critical apps, or remote locations? A solid scope prevents surprises and ensures your strategy aligns with your business's future growth.

STEP 2: Assessing current state



Evaluate to evolve.

Before building a new network strategy, you need to understand your starting point. Audit your existing connectivity infrastructure, focusing on performance, reliability, and visibility.

- How well does your current setup support hybrid work and mission-critical applications?
- Are you seeing disruptions or latency issues at key sites?
- Is your IT team overburdened with manual network management tasks?

Identifying gaps and inefficiencies lays the groundwork for improvement.

STEP 3: Identifying future requirements



Design for where you're going, not where you are.

Modern businesses need more than basic Internet. Growth, agility, and scaling globally demand a network built for the future. This means anticipating:

- Higher bandwidth needs for cloud applications.
- Connectivity for new markets or remote sites.
- Scalability for rapid site deployments.

Think beyond the basics. Your ideal network shouldn't just be scalable — it should also be adaptable.

STEP 4: Embrace business continuity and flexibility



Resilience isn't optional — it's essential.

Your business can't afford disruptions. Whether it's a global outage or a local hiccup, your network needs to keep running. Build in resilience with proactive measures:

- Technology diversity options like FWA or LEO for failover solutions.
- Scalable services for quick site launches, no matter the location.
- Network visibility tools and platforms to monitor and address risks in real time.

Working with an MSP can ensure business continuity becomes effortless. No more scrambling for solutions — just uninterrupted performance.

STEP 5: Understand the complexity of DIY



Why do it yourself when the stakes are so high?

Building and managing a global network in-house might seem cost-effective at first, but it's a resource-intensive gamble. Without a trusted MSP:

- IT teams face overwhelming workloads, from managing vendor contracts to troubleshooting issues.
- Visibility across global sites becomes fragmented, increasing downtime and inefficiency.
- Scaling to new locations requires navigating local regulations, availability, and vendor landscapes.

The complexity of connectivity isn't just a technical challenge — it's a business risk. That's why partnering with an MSP ensures your network runs seamlessly, while you focus on your core goals.

STEP 6: Optimize with visibility and control



Turn your network into a competitive edge.

Achieving visibility across all sites isn't just a technical feat — it's the key to smarter decisions. Platforms like **expereoOne** give you a single-pane-of-glass view of network performance, from site-level monitoring to global reporting.

With better control, you can:

- Proactively address performance issues before they disrupt operations.
- Optimize bandwidth allocation for critical apps.
- Reduce costs through smarter resource allocation.

The result? A network that doesn't just work — it works smarter.

Getting started with Expereo

Stop managing connectivity. Start mastering it.

Partnering with Expereo takes the guesswork out of global connectivity. From planning to deployment to optimization, our tailored solutions are built to meet your business needs:



Reliable Internet

DIA, Global Internet, FWA, and LEO connectivity options for every site and scenario.



Transformation enablement

Whatever your business strategy, we can tailor your network strategy to meet it. Whether that's with Enhanced Internet to support



Scalability & flexibility

Fast, efficient deployments for new locations.



Fully managed services:

Expert management so your team can focus on core goals.

With Expereo, scaling your business is simpler, smarter, and faster.

Your network. Simplified.

Expereo transforms connectivity from a challenge to a strength. Whether you're scaling globally, connecting remote sites, optimizing existing networks, or transforming your business we provide the expertise, tools, and solutions to make it happen.

Let's connect your business to the future.

TALK TO AN EXPERT

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